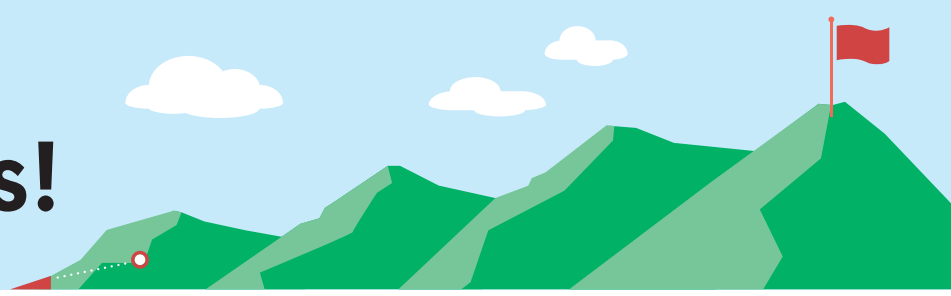


2023: *Grow For It* This way to big rewards!



**Growth is a journey.
But one thing's for
certain; the reward
is well worth it!**

You work hard helping
Canadians get the protection
they need. In 2023, as you work
to grow your business you could
also **earn up to \$5,000 in
additional compensation**¹.

How it works

In 2023, you'll be awarded with **\$1,500 in compensation** when you reach Tier 1².
But the rewards don't stop there.
Keep the growing going and earn an
additional **\$1,000 in compensation**
when you reach Tier 2²!

- Every advisor across Canada who is contracted to sell Manulife Insurance is eligible to participate in the program³.
- Policies settled and coverage effective dates between January 1 and December 31, 2023 are eligible.

2023 Grow For It Rewards

Tier 1:

- **Life & Living Benefits** | Sell 10, earn **\$1,500**²
- **Health & Dental** | Sell 5, earn **\$1,500**²

Plus, we'll make a one-time \$50 contribution to the **Manulife Life Lessons Scholarship Program** when you reach Tier 1.

Tier 2:

- **Life & Living Benefits** | Sell 10 more, earn an additional **\$1,000**²
- **Health & Dental** | Sell 5 more, earn an additional **\$1,000**²

Earn up to \$5,000 when you reach Tier 2 for both
Life & Living Benefits and Health & Dental.

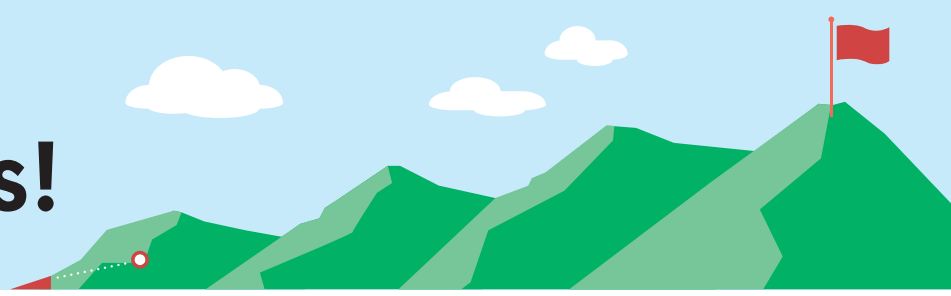
Customers should continue to receive recommendations based on their needs from advisors, accounting for the customers' disclosed circumstances.
Affinity Markets conversion to Retail are excluded.

¹ The additional compensation will be paid to qualifying advisors on the last Friday of the month, one month after the achievement of either Tier 1 or Tier 2, beginning in March 2023. It will appear on the advisor's last compensation statement of the month in the Miscellaneous section as: Special Promo Grow For It 2023. The additional compensation will not count toward advisor's production.

² \$1,500 in compensation will be awarded for Tier 1 and \$1,000 in compensation will be awarded for Tier 2 when the policy count requirements are met and policies have been settled in good standing. Policy count requirements are separated by "Life and Living Benefits" and "Health and Dental." The two policy count requirements may not be combined to receive the compensation reward. However, if an advisor achieves both policy count requirements in the same tier, they will receive a total of \$3,000 in compensation when completing Tier 1, and a total of \$2,000 in compensation when completing Tier 2.

³ Participation and terms may vary by firm. Please consult your firm to see if you're eligible to participate. Advisors must be in good standing at the time policy count requirements are met, policies have been settled, in-force and the award email has been sent to qualify for this program.

2023: *Grow For It* This way to big rewards!



What sales are included?

The following sales are included:

- New business
- Conversions
- Coverage additions when a new policy is generated

What products are included?

Qualifying products:

- Family Term™
- Family Term with *Vitality* Plus™
- Manulife UL
- Manulife UL with *Vitality* Plus™
- Manulife Par
- Performax Gold
- InnoVision®
- Lifecheque®
- Proguard Series®*
- Venture Series®*
- Buy-Sell Plus®*
- ExpenseComp®*
- Synergy®
- Health & Dental

Excluded products:

- Lifecheque Basic®
- Personal Accident
- Travel
- Mortgage Creditor

Track your progress

Want to receive monthly updates on your progress? Be sure your email address is up to date and you're subscribed to receive emails from Manulife. Your Manulife Sales Representative can help you update your preferences.

Get Started

Ready to start growing your business?

Check out our suite of [E-Business Solutions](#) to help streamline your business!

We're here to help

If you have any questions, contact your back office or speak with your Manulife Sales Representative.

* Manulife's disability products – Proguard Series, Venture Series, ExpenseComp and Buy-Sell Plus are no longer available for new sales, however pending sales with a settled date of 2023 will qualify for the 2023 Grow For It Program. Proguard Series, Venture Series, Buy-Sell Plus, ExpenseComp, Lifecheque, InnoVision, Synergy, and Performax Gold are registered trademarks of Manulife (The Manufacturers Life Insurance Company). Family Term, Family Term with Vitality Plus, Manulife UL with Vitality Plus are trademarks of Manulife (The Manufacturers Life Insurance Company). Manulife Par and Manulife UL are sold by The Manufacturers Life Insurance Company (Manulife). The Vitality Group Inc., in association with The Manufacturers Life Insurance Company, provides the Manulife *Vitality* program. The Manulife *Vitality* program is available with select policies. Vitality is a trademark of the Vitality Group International, Inc., and is used by The Manufacturers Life Insurance Company and its affiliates under license. Life insurance products are issued by The Manufacturers Life Insurance Company. Manulife, Stylized M Design and Manulife & Stylized M Design are trademarks of The Manufacturers Life Insurance Company and are used by it and by its affiliates under license.