

YOU INSURE YOUR CAR, YOUR HOME AND YOUR LIFE. WHAT ABOUT YOUR HEALTH?

Critical Illness insurance pays you a tax-free lump sum benefit following a diagnosis of a covered illness.

It provides additional financial security to you and your family and allows you to use the benefit as you see fit while recovering on your own terms.

You may be thinking...

- ✓ It won't happen to me
- ✓ I already have insurance coverage with my employer
- ✓ Government healthcare will cover me
- ✓ I have enough saved up

Sound familiar? Although no one likes to think about themselves or their loved ones becoming critically ill, the reality is, everyone is at risk, no matter how young or healthy you are.



If you or someone in your family were diagnosed with a critical illness tomorrow...

Are you prepared to deal with:

- ✓ Prescription drugs not covered by your health insurance or your employer group plan
- ✓ Unpaid leave of absence from work to be at loved one's side
- ✓ Child care or housekeeping expenses while you recover
- ✓ Mortgage or other debt payments

The reality is, many of us are simply not financially prepared to deal with the additional financial challenges should we be faced with a life-threatening illness.

That's where SSQ can help!

***Contact your
financial advisor
to learn more or visit
ssq.ca/insurance.***

SSQ Insurance

Values in the right place