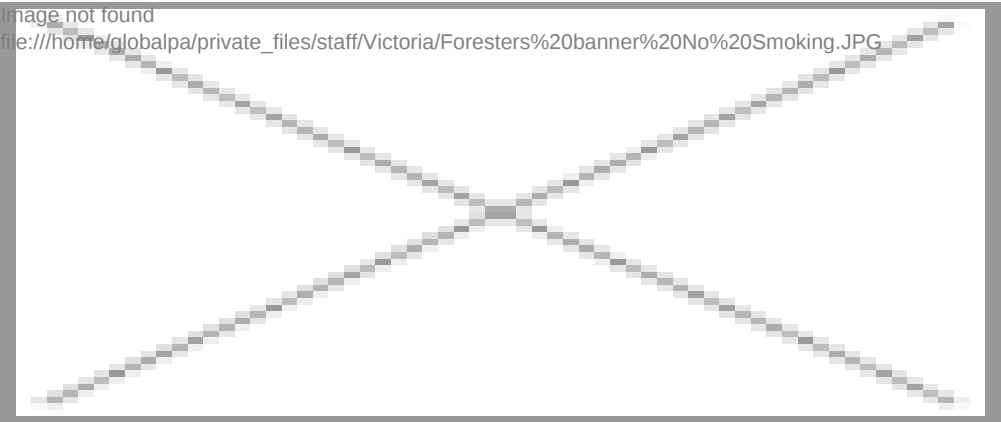


Help your clients live a healthier life

Submitted by Victoria on January 18, 2021 - 2:17pm



It's National Non-Smoking Week!

Help clients put a premium on their health

At Foresters Financial®, we're on a mission to help your clients not only secure their financial future, but live their best lives today.

You can encourage potential clients to live a healthier lifestyle by telling them about Foresters Quit Smoking Incentive Plan.

How it works

This plan automatically gives smokers lower rates for the first two years of their certificate. It is available on Advantage Plus¹ and Non-Par Whole Life.²

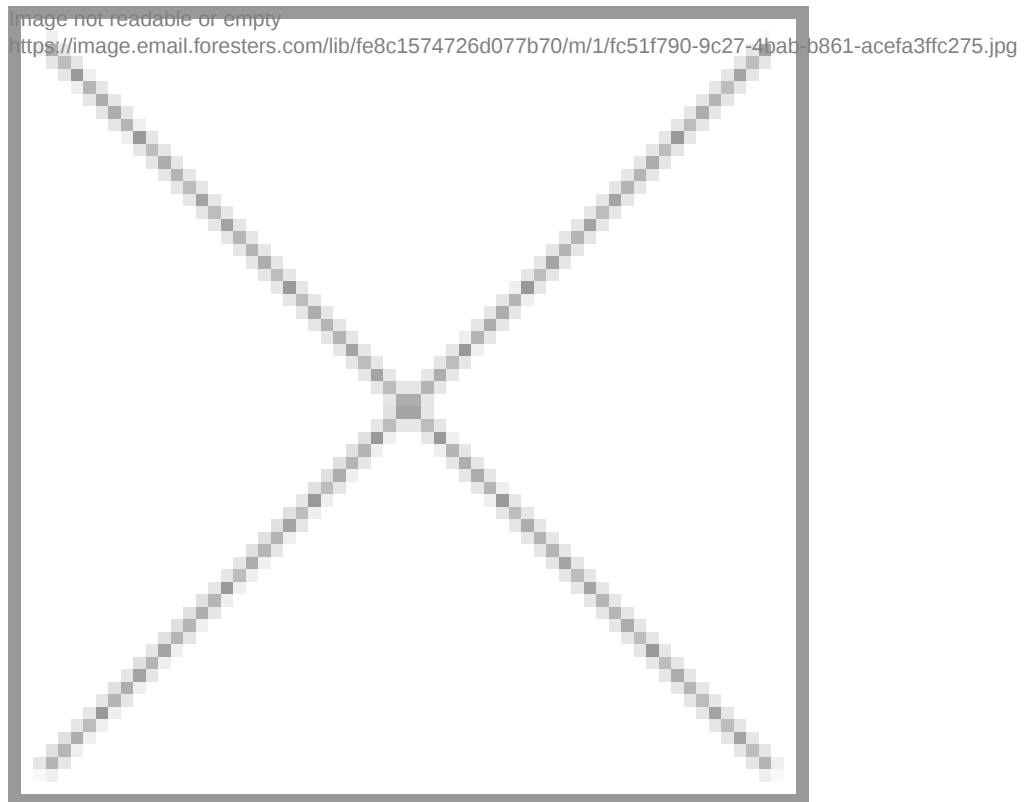
On average, rates for smokers can be **double** or **triple** that of rates for non-smokers.³ By quitting, your clients could potentially save thousands in premium payments.

Watch this short video to learn more.



Get social

Share the infographic below to get the conversation started.



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