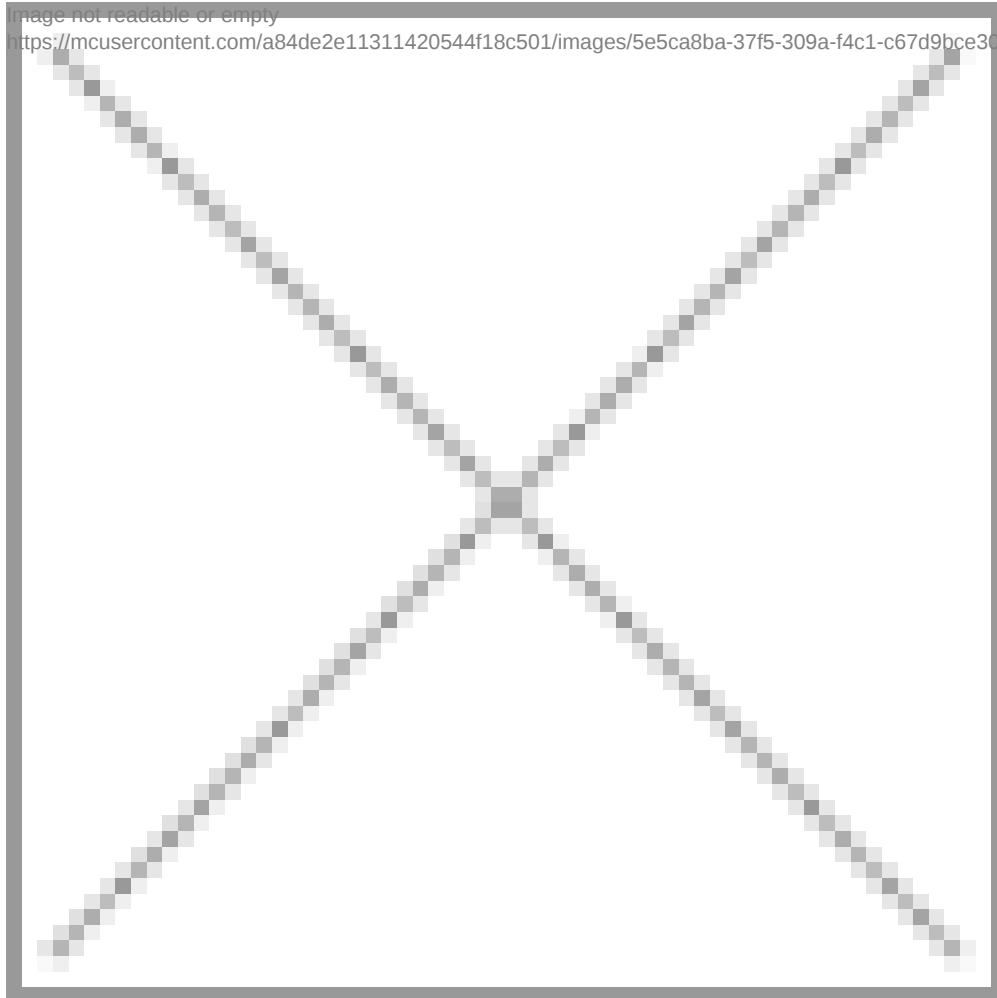
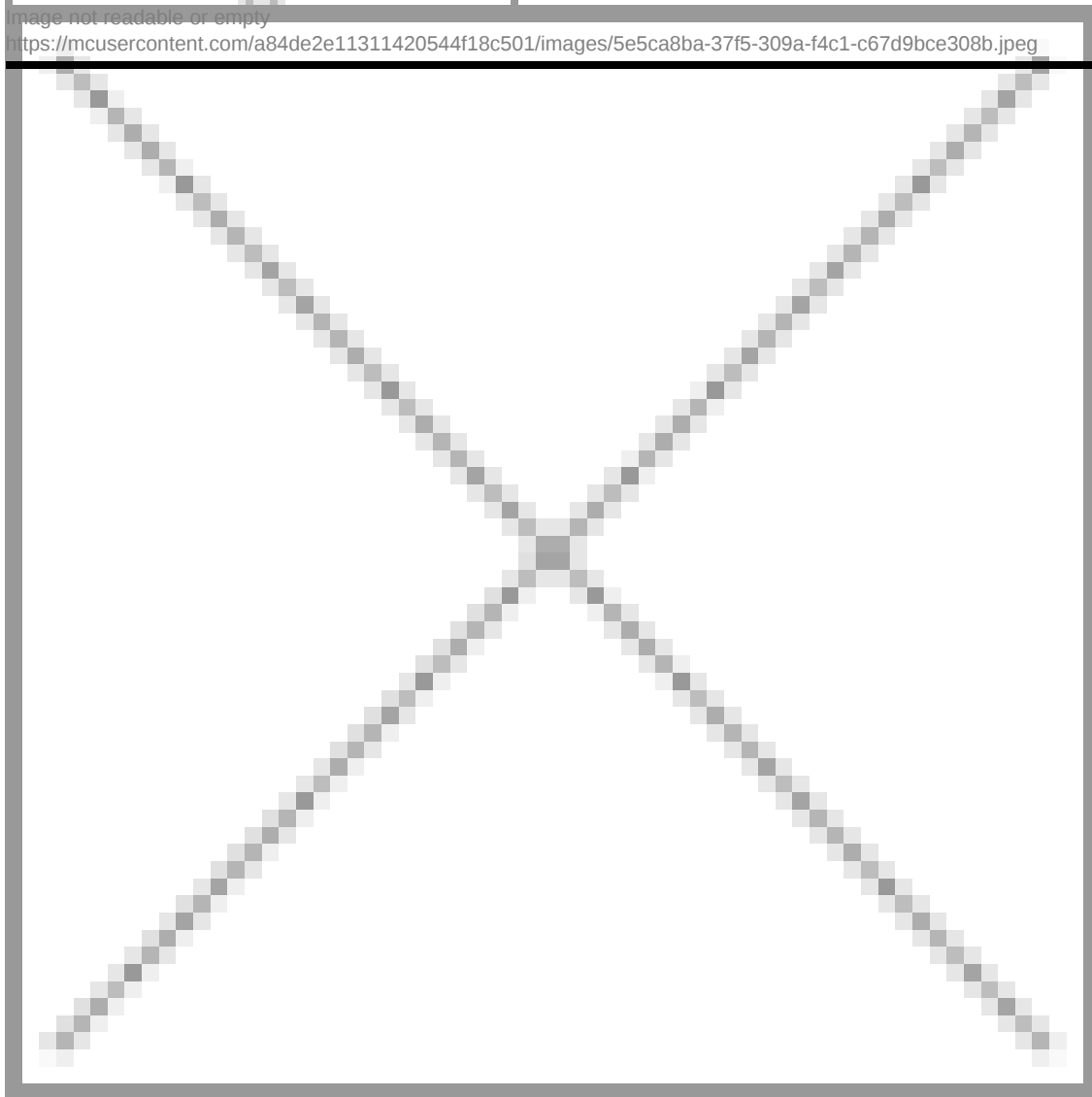


Practice Development Series Module 2A- Marketing

Submitted by Rica Zara on March 23, 2022 - 2:30pm

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Join us on Tuesday, April 12, 2022, at 8:30 A.M. (PDT) for Module 2A of the Practice Development series.

The Vancouver Island Chapter of Advocis is hosting a Practice Development series, focusing on skills and knowledge that newer advisors

need to be successful. Available spots are limited and will be on a first come, first served basis. Please note that the series will be held on a virtual basis.

Module Two: Marketing

Development Series

Hosted by Advocis Vancouver Island Chapter:

- Module 1A: Business Planning: March 8, 2022
- Module 1B: Business Planning/Mentor Input: March 15, 2022
- **Module 2A: Marketing: April 12, 2022**
- Module 2B: Marketing/Mentor Input: April 19, 2022
- Module 3A: Prospecting: May 10, 2022
- Module 3B: Prospecting/Mentor Input: May 17, 2022

Hosted by Advocis Greater Vancouver:

- Module 4A: Engagement: September 13, 2022
- Module 4B: Engagement/Mentor Input: September 20, 2022

- Module 5A: Discovery: October 11, 2022
- Module 5B: Discovery/Mentor Input: October 18, 2022

- Module 6A: Needs Analysis: November 8, 2022
- Module 6B: Needs Analysis/Mentor Input: November 15, 2022

Hosted by Advocis Greater Thompson Okanagan:

- Module 7A: Advice Delivery: December 6, 2022
- Module 7B: Advice Delivery/Mentor Input: December 13, 2022
- Module 8A: Fine Tuning your Financial Advisory Practice: January 10, 2023
- Module 8B: Fine Tuning your Financial Advisory Practice/Mentor

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